



## RLI International Newsletter

[www.rotaryleadershipinstitute.org/](http://www.rotaryleadershipinstitute.org/)  
[facebook.com/rliinternational](https://facebook.com/rliinternational)

May 2015

The Rotary Leadership Institute (RLI) is a multi-district, grassroots leadership development program of member districts organized into regional divisions throughout the world. It is not an official program of Rotary International and is not under its control. The RLI seeks to have Rotary Clubs in member districts identify those Rotarians who seem to have the POTENTIAL for future club leadership (not necessarily as club presidents) and provide those so identified with a quality education in Rotary knowledge and leadership skills for voluntary organizations.

### Quote of the Month

*“Qualities associated with ‘Emotional Intelligence’ distinguish the best leaders in the corporate world. They include the ability to identify and monitor emotions—your own and others—and to manage relationships.”*

—Daniel Coleman, author (more on this topic in future eBulletins)

## ROTARY INTERNATIONAL CONVENTION AT SAO PAULO, BRAZIL

### RLI Exhibit Booth 142

The RLI center of activity will be at the Convention Exhibit Booth Number 142. A special committee for the RLI Exhibit Booth is chaired by RLI International Executive Director Michael Rabasca along with International officers Frank Wargo, Knut Johnsen and Tam Mustapha. The RLI leaders at the Booth will be able to provide any and all information about the current status of RLI and plans for future activities. Among the RLI materials available at the Booth will be the 16 page Annual Report edited so ably by PDG Subhash Saraf of Pune, India. It is both colorfully printed and filled with relevant information about the RLI program. In

about RLI in electronic media, there will be an opportunity for questions/comments/concerns directly with RLI International and Division leaders throughout the world. Meetings with those speaking various non-English languages can easily be arranged. Just come to the Exhibit Booth 142 and ask to talk, either then or make an appointment, if you wish. Current RLI members are, of course, most welcome to visit the Booth to discuss RLI with the International Officers. Our 81 current Divisions are in 195 countries and geographical areas.

### **The Updated RLI Curriculum for 2015-18**

RLI Officers at the Booth will be able to discuss the revised Curriculum for 2015-18. Part I of the 3 Part basic course will be posted on the special curriculum web site at [www.rlirevisions.com](http://www.rlirevisions.com) by the time you receive this eBulletin and Parts II and III will shortly follow. Before it can be posted on the main RLI materials web site, it will be reviewed by each of the 81 RLI Divisions, but the final version should be available shortly after the Convention. Those interested in the new curriculum changes have a wonderful opportunity to talk with RLI International Officers about those changes while visiting the Booth or by arranging an appointment.

## **HELP ROTARY IMPROVE RETENTION RATES: SEND ALL NEW ROTARY CLUB MEMBERS TO RLI COURSEs DURING THEIR 1ST YEAR OF MEMBERSHIP**

### **Why not join the RLI Discussion Group on Rotary.org?**

An international organization benefits from discussions by members and non-members from different countries and cultures. Rotary International provided a wonderful opportunity for all kinds of discussions when they revised the Rotary.org web site. A large number of Rotary organizations, projects and varying interests have opened discussion groups.

RLI's discussion group is called RotaryLeadershipInstitute/RLI and can be easily accessed through [rotary.org/myrotary/discussiongroups](http://rotary.org/myrotary/discussiongroups) and the name of our group. As of the date of this eBulletin, 401 Rotarians from all across the world have joined the group and have conducted a large number of specific discussions. If you do not find a discussion that interests you, you can easily open a new discussion topic and soon other Rotarians will join you. If you have difficulty accessing the site, contact International RLI Vice-Chair Tam Mustapha at [Mustapha@berk.com](mailto:Mustapha@berk.com). The site is open to any Rotarian, even non-members of RLI. We have received many good ideas

## **R.I. President-Elect K.R. Ravindran Sets New Retention Goal**

For the first time, President-Elect Ravindran has set a goal for membership retention as part of the requirements for the 2015-16 Presidential Citation program.

This is significant because prior R.I. membership goals have normally used percentage/numerical member increases as the goal. There has been continuing realization that Rotary membership losses have been primarily caused by retention problems rather than lack of sufficient recruitments.

**An error**—PDG Randy Rawiszer was erroneously listed in the April eBulletin as Chair of the Florida PETS. He is Training Chair of the Florida PETS. We apologize for the mistake.

## **Around the RLI World**

Registrations for the Sunshine Division Cruise are coming in strong, according to Division Chair Randy Rawiszer. Registrants have also come from a number of RLI divisions outside of the Sunshine Division. The cruise ship Independence of the Seas, leaving from Fort Lauderdale, Florida to Cozumel Mexico, will host courses in all three RLI Parts during the course of the five day cruise from December 10-14, 2015. For information contact PDG Randy at [rotarytailor@aol.com](mailto:rotarytailor@aol.com).

PDG Jim Henry of Sarasota, Florida, was a special guest at the Orlando Curriculum Meeting. He writes an excellent blog on Membership Retention. Jim was the founding chair of the Sunshine Division.

The Northeast America Division has set August 28 and 29 for its Annual Meeting. The event will be held in Trumbull, Connecticut USA. Division Chair Toni McAndrew has invited all RLI faculty and officers to the event that will include the annual awards, business meeting, workshop for district chairs, etc. An important feature of the meeting will be a review of the new recommended curriculum to prepare the faculty for the fall courses.

The Argentina, Uruguay and Paraguay Division reports that 750 plus Rotarians have taken their courses. The Division Chair is PDG Juan Pedro Torroba of Argentina.

A RLI course for Philippines Rotarians was held in April at the Aloha Hotel in Manila. Chair of the event was PP Leah Banta. A Fellowship party, together with a musical band, followed the event.

\*\*\* \*\*

## **RLI PHILOSOPHY**

*“Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now and a vision of what Rotary can be.”*